



OCTOBER 2018

FORSYTH TECH SMALL BUSINESS CENTER
525 @ VINE STREET WINSTON-SALEM, NC 27101
 FOR MORE INFORMATION ON THESE SEMINARS CALL 336-757-3810



Sun	Mon	Tue	Wed	Thu	Fri	Sat
		<p>2 Business 40 Improvement Project Mtg. (Enrichment Center) 8:30—10:00 am Branding: Clarify your Message (IQ) 8:30 – 10:00 am Launch Challenge— Weekly Meeting (IQ) 4:00—5:30 pm</p>	<p>3 Marketing Outside the Box (CDI) 12:30—1:30 pm How to Write a Business Plan— Pathway to Success (IQ) 6:00 –8:00 pm</p>	<p>4 Small Business Roundtable - Business Card Clinic (The Enterprise Center) 11:30—1:00 pm Venture Café Winston-Salem (Bailey Power Plant) 5:00—8:00 pm</p>	<p>5</p>	<p>6</p>
	<p>7 Launch Challenge— Weekly Meeting (IQ) 4:00—5:30 pm</p>	<p>8 Business Info To Go (Forsyth Central Library) 10:00—11:00 am</p>	<p>10 Marketing Outside the Box (CDI) 12:30—1:30 pm Financing Your Business— Pathway to Success (IQ) 6:00 –8:00 pm</p>	<p>11 5 Sistah’s Delight - Ribbon Cutting Ceremony (The Enterprise Center) 4:00pm Venture Café Winston-Salem (Bailey Power Plant) 5:00—8:00 pm</p>	<p>12 Marketing Excellence Series Marketing Tips for Small Business Owners (IQ) 10:00 – 11:00 am</p>	<p>13</p>
<p>14</p>	<p>15 Hustle Night Social Entrepreneurship: Creating Positive Change in Your Community (IQ) 5:30—7:30 pm</p>	<p>16 Branding : Clarify your Message (IQ) 8:30 – 10:00 am Launch Challenge— Weekly Meeting (IQ) 4:00—5:30 pm</p>	<p>17 Marketing Outside the Box (CDI) 12:30—1:30 pm Basics of Bookkeeping— Pathway to Success (IQ) 6:00 –8:00 pm</p>	<p>18 How to Achieve Work-Life Balance (EBS Executives Suite - Winston Towers) 10:00—11:00 am Venture Café Winston-Salem (Bailey Power Plant) 5:00—8:00 pm</p>	<p>19</p>	<p>20</p>
<p>21</p>	<p>22 Small Business Professionalism Series –Social Media (Mazie Woodruff Center) 3:00 – 4:00 pm</p>	<p>23 Thinking of Starting Your Own Business (IQ) 2:30—4:30 pm Launch Challenge—Weekly Meeting (IQ) 4:00—5:30 pm</p>	<p>24 Marketing Outside the Box (CDI) 12:30—1:30 pm First Page of Google— The Secrets of optimizing Your Search Engine Rankings (IQ) 2:30—4:00 pm Your Small Business Taxes— Pathway to Success (IQ) 6:00 –8:00 pm</p>	<p>25 Venture Café Winston-Salem (Bailey Power Plant) 5:00—8:00 pm Business Success Stories at Venture Café (Bailey Power Plant) 6:00—7:00 pm</p>	<p>26</p>	<p>27</p>
<p>28</p>	<p>29</p>	<p>30 Launch Challenge—Weekly Meeting (IQ) 4:00—5:30 pm</p>	<p>31 Marketing Outside the Box (CDI) 12:30—1:30 pm Grantwriting 101 (IQ) 6:00 –8:00 pm</p>		<p>Scan to Discover SBC Up to Date Event Information Date, Time and Location</p>	

Please register for more information, to reserve your seat & review any changes made to the SBC Calendar of Events
 Visit Small Business Center Website www.forsythtech.edu Type “SBC” on search line